



**RED ROSE DENTAL GROUP**

# wordofmouth

## Leading the way in dental implants

Dental implants are gaining popularity as a long-term alternative to dentures and fixed bridges. Thanks to Richard McCormick and his team, we have hundreds of delighted patients who compare the look and durability of their implants with their own teeth.



*Debbie Scrivens, Sarah Freel, Richard McCormick*

assess their suitability for the procedure, which includes checking the condition of their remaining teeth and gums. As the titanium implant is secured into the bone we must also determine bone quality and density."

Recent investment by the practice in a state-of-the-art 3D Digital Imaging System means that sectional scan images of the skull, teeth and jawbone can be taken - a facility which gives Red Rose Dental a unique advantage.

Coordinating all these steps in what is a complex procedure, is Implant Coordinator Debra Scrivens. She will advise patients on what is required and the costs of treatment. Only when Mr McCormick and the patient are happy will the oral surgery be undertaken, which can be carried out under sedation with Nick Flatt, consultant anaesthetist.

Anyone interested in implants can book in to see Debra for a free consultation. Debra is joined by nurse, Sarah Freel to complete the specialist team.

## Get flossing!

In a recent survey, over 60% of people admitted they used anything close to hand to dislodge food stuck in their teeth, with all sorts of items from paperclips to earrings and even keys being named. Not only is this very unhygienic, it can also lead to serious gum infections.

The best way of removing food particles from between the teeth is to use floss. Regular flossing is essential to maintaining healthy teeth and gums, as without it plaque can

easily build up, leading to the formation of tartar and eventually gum disease.

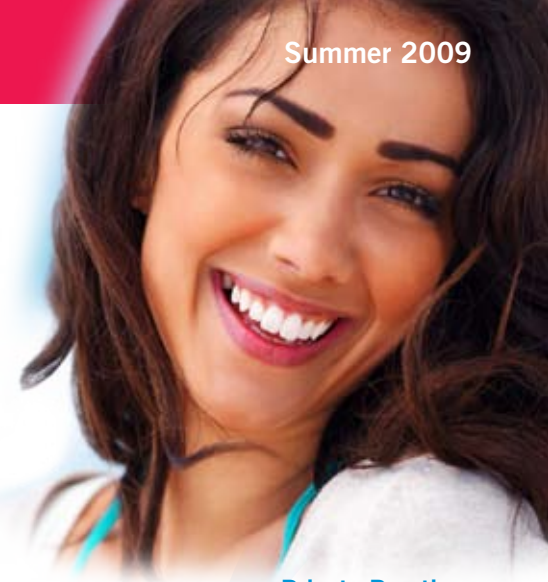
There are different types of floss available to purchase from the practice. We recommend the following:

**Satin floss** - ideal for patients with small or large gaps between the teeth.

**Super floss** - ideal for patients with bridges, braces, implants and wide spaces.

Mr McCormick BDS FDS RCS Dip Imp Dent RCS is the leading implant specialist in the area. Also a registered specialist in oral surgery, he is highly experienced in this field, and works with a dedicated team at New Market Street fitting single-tooth replacements to a full upper and lower set.

He explains: "People may have lost teeth for many reasons and are considering implants as both aesthetic and functional replacements. When a new patient comes to us we



### Private Practice:

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Tel: 01942 242632  
Fax: 01942 829055

### NHS Practices:

12 Standishgate  
Wigan WN1 1UE  
Tel: 01942 243136

51 Atherton Road, Hindley  
Wigan WN2 3EA  
Tel: 01942 258888

7 Moor Road, Orrell  
Wigan WN5 8ND  
Tel: 01942 215091

8 Dole Lane  
Chorley PR7 2RL  
Tel: 01257 264739

**Tooth whitening  
offer  
£50 off tooth  
whitening\***

\*This is not cash redeemable and can only be used once on a full course of treatment. Offer ends 30th September 2009.

**Tepe brushes** - removes food and debris from between the teeth, they are available in a range of sizes dependent on gap and are ideal for patients with crowns, bridges, implants and orthodontic appliances.

It is important to use these correctly otherwise you can damage the gums. If you would like advice on the correct flossing technique, please book in to see our Oral Healthcare Educators, or ask at your next hygienist appointment.

## Newcastle to Edinburgh – by bike

Five of the dentists escaped the confines of the surgery for a three day teambuilding exercise. Swapping scrubs for lycra, the men cycled 210 miles from Newcastle to Edinburgh. Phil Dawson, a Geordie, said: “Naturally I’m biased but the stunning scenery of the North East provided a great backdrop for camaraderie and conversation. We found it very beneficial.”



*Dan Anderton, Phil Dawson, Barry Ishaque, Richard McCormick, Tony Mills*

## We’re on the web!

Don’t forget that our website features all the latest news from the practice. Go to [www.redrosedentalgroup.co.uk](http://www.redrosedentalgroup.co.uk) to find out more about our dental team and the full range of services we offer. Perhaps you didn’t realise we do private orthodontic work for adults for example, or maybe you would like to know about what cosmetic treatments we provide - all this information is on the website.

Another reason to check the site regularly is to find our monthly special offers which are exclusive to the web.

## Lynn retires after 45 years

After an incredible 45 years at the New Market Street practice dental nurse Lynn Nancollas has retired. Wigan-born Lynn joined what was Brown, Langford and Lawson when she was just 15. Following a brief introductory period helping with extractions she has worked solely in the orthodontic department.

“The practice has expanded over the years and I could probably write a book about my experiences!” Lynn commented. “There have been so many changes and developments in dentistry during this time, not least the improvements in sterilisation techniques and the advances in technology - it is a very different place from when I first started.

“I am very sad to be leaving what has been my second home, where I have worked alongside several dentists and nurses and made some wonderful friends, but I am looking forward to some time to relax, doing some gardening and spending time with my family.”

Not only will her colleagues be sad to see her go, she will also be missed by former orthodontic patients who are now bringing in their own children for treatment.

At her leaving party, partners and staff presented her with a well deserved weekend break at a spa.



**Good value at  
£9.99 per month  
– price fixed at  
2008 price!**

With the credit crunch still biting, it is more important than ever to consider your outgoings. But one area which shouldn’t be compromised is your dental health. Our Red Rose Dental Care Plan costs £9.99 per month, which represents excellent value for money especially when compared to other schemes.

In brief this includes two dental examinations and two hygienist appointments per year. If further treatment is required – such as a filling or a crown – there is a 20% discount on normal private fees. \*

We also offer redundancy protection for monthly payments for up to 12 months.

You also get Worldwide Dental Trauma and Emergency Callout Insurance to cover you for a dental emergency anywhere in the world.

More details of the Red Rose Dental Care Plan, which includes several other benefits, can be found on the website or in a leaflet from any of the practices.

\*This discount applies only to treatments carried out at Red Rose Dental.



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